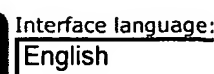


Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	3510	705/26.ccls.	US-PGPUB; USPAT	OR	ON	2005/02/17 16:02
L2	1201	705/27.ccls.	US-PGPUB; USPAT	OR	ON	2005/02/17 16:02
L3	2693	705/14.ccls.	US-PGPUB; USPAT	OR	ON	2005/02/17 16:02
L4	301	I1 and I3	US-PGPUB; USPAT	OR	ON	2005/02/17 16:02
L5	146	I2 and I3	US-PGPUB; USPAT	OR	ON	2005/02/17 16:03
L6	72	I4 and I5	US-PGPUB; USPAT	OR	ON	2005/02/17 16:03
L7	3	I6 and (retriev\$ near5 (Advertisement near10 information))	US-PGPUB; USPAT	OR	ON	2005/02/17 16:04
L8	986	340/425.5.ccls.	US-PGPUB; USPAT	OR	ON	2005/02/17 16:04
L9	618	455/419.ccls.	US-PGPUB; USPAT	OR	ON	2005/02/17 16:05
L10	0	455/456.ccls.	US-PGPUB; USPAT	OR	ON	2005/02/17 16:06
L11	1	"20020032035".pn.	US-PGPUB; USPAT	OR	OFF	2005/02/17 16:06
L12	319	455/456.3.ccls.	US-PGPUB; USPAT	OR	ON	2005/02/17 16:06
L13	2	((advertisement or content or Ad or message) same (name and (geographic near1 location)))	EPO; JPO; DERWENT	OR	ON	2005/02/17 16:22
L14	8	((advertisement or content or Ad or message) same (RETRIV\$ NEAR5 INFORMATION))	EPO; JPO; DERWENT	OR	ON	2005/02/17 16:23

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	3510	705/26.ccls.	US-PGPUB; USPAT	OR	ON	2005/02/17 16:02
L2	1201	705/27.ccls.	US-PGPUB; USPAT	OR	ON	2005/02/17 16:02
L3	2693	705/14.ccls.	US-PGPUB; USPAT	OR	ON	2005/02/17 16:02
L4	301	I1 and I3	US-PGPUB; USPAT	OR	ON	2005/02/17 16:02
L5	146	I2 and I3	US-PGPUB; USPAT	OR	ON	2005/02/17 16:03
L6	72	I4 and I5	US-PGPUB; USPAT	OR	ON	2005/02/17 16:03
L7	3	I6 and (retriev\$ near5 (Advertisement near10 information))	US-PGPUB; USPAT	OR	ON	2005/02/17 16:04
L8	986	340/425.5.ccls.	US-PGPUB; USPAT	OR	ON	2005/02/17 16:04
L9	618	455/419.ccls.	US-PGPUB; USPAT	OR	ON	2005/02/17 16:05
L10	0	455/456.ccls.	US-PGPUB; USPAT	OR	ON	2005/02/17 16:06
L11	1	"20020032035".pn.	US-PGPUB; USPAT	OR	OFF	2005/02/17 16:06
L12	319	455/456.3.ccls.	US-PGPUB; USPAT	OR	ON	2005/02/17 16:06
S1	3327	((advertisement or content or Ad or message) near3 server) same (commuicat\$ or access or retriev\$) same (computer or PDA or (wirelss near2 device))	US-PGPUB; USPAT	OR	ON	2005/02/15 17:39
S2	1237	((advertisement or content or Ad or message) near1 server) same (commuicat\$ or access or retriev\$) same (computer or PDA or (wirelss near1 device))	US-PGPUB; USPAT	OR	ON	2005/02/15 17:21
S3	761	S2 and @ad<"20020206"	US-PGPUB; USPAT	OR	ON	2005/02/15 17:42
S4	811	(advertisement or content or Ad or message) same (name and (geographic near1 location))	US-PGPUB; USPAT	OR	ON	2005/02/15 17:43
S5	13	S3 and S4	US-PGPUB; USPAT	OR	ON	2005/02/15 17:24
S6	2	S3 and ((advertisement or ad) near10 (heard or view\$ or hear\$)) near15 (automobile or vehicle or car or truck or travel\$)	US-PGPUB; USPAT	OR	ON	2005/02/15 17:46

S7	4	S1 and ((advertisement or ad) near10 (heard or view\$ or hear\$)) near15 (automobile or vehicle or car or truck or travel\$)	US-PGPUB; USPAT	OR	ON	2005/02/15 17:36
S8	29025	((advertisement or content or Ad or message) same ((includes or including or incude or provides or providing or provide or sends or sending or sent or commuicat\$) near10 name or location or contact) near15 information)	US-PGPUB; USPAT	OR	ON	2005/02/15 17:42
S9	19554	S8 and @ad<"20020206"	US-PGPUB; USPAT	OR	ON	2005/02/15 17:42
S10	223	S9 and S2	US-PGPUB; USPAT	OR	ON	2005/02/15 17:42
S11	7	S10 and S4	US-PGPUB; USPAT	OR	ON	2005/02/15 17:43
S12	1	S10 and ((advertisement or ad) near10 (heard or view\$ or hear\$)) near15 (automobile or vehicle or car or truck or travel\$)	US-PGPUB; USPAT	OR	ON	2005/02/15 17:47
S13	43	S9 and ((advertisement or ad) near10 (heard or view\$ or hear\$)) near15 (automobile or vehicle or car or truck or travel\$)	US-PGPUB; USPAT	OR	ON	2005/02/15 17:47

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*Business Editors/Hi-Tech Writers. Business Wire. New York: Jun 14, 2001. p. 1*

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